**This article presents an exploratory study of "Blobgects,"
an experimental interface for an online museum cata-
log that enables social tagging and blogging activity**

rewritten nor modified for the Blobgects system, such as the inclusion of the original use of "Eskimo" throughout the records, as we wished to prompt discussions of the nature of existing museum records.

    IDNO: Z 45064 G
    DEPT: Anth/Arch
    NAME: Bone; Carving
    KEYWORD: Tools; ?Art
    MATERIAL: Bone
    DESCRIPTION: Worked 'Note with the objects reads:

FIG. 2.   Screen-shot of the control Blobgects interface.

FIG. 3.   Accessing objects of interest; control and experimental groups at UCLA and Inukshuk.
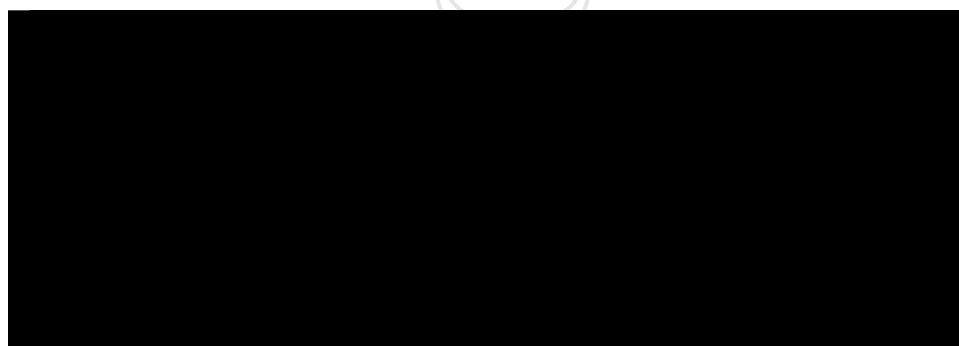

FIG. 4.   Degree to which respondents felt informed after interacting with objects; control and experimental groups at UCLA and Inukshuk.

communities around cultural objects, through uses of diverse

and discussion. Numerous users at both UCLA and Inukshuk indicated that the lack of images was directly related to their lack of interest in tagging. One commented:

> Without images or good descriptions of the objects, I felt very hesitant to do any tagging. My tags were often very

participants to share diverse reactions that are not merely categorical and descriptive around the object. Participants are interested in presenting social contexts, conversations, narratives, and images around the object—a process the-